

USER STORY MAPPING

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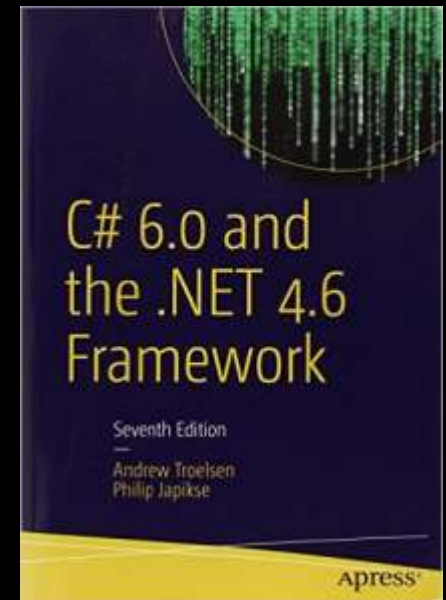
Microsoft MVP, ASPInsider, MCSD, MCDBA, CSM, CSP

Consultant, Teacher, Writer



Phil>About()

- Consultant, Coach, Author, Teacher
 - Lynda.com (<http://bit.ly/skimedicyndacourses>)
 - Apress.com (<http://bit.ly/apressbooks>)
- Microsoft MVP, ASPInsider, MCSD, MCDBA, CSM, CSP
- Founder, Agile Conferences, Inc.
 - <http://www.dayofagile.org>
- President, Cincinnati .NET User's Group



The Cincinnati Day of Agile/Cincy.Develop()

- The annual Cincinnati Day of Agile builds on successful events from past years to present a conference to both introduce those new to Agile and encourage stimulating conversation for those more advanced in the subject.
- Event takes place Friday, July 28, 2017 in West Chester, OH
- **Sponsors**
 - If you are interested in sponsoring, please contact Phil at admin@dayofagile.org for more information.
- **Mailing List**
 - If you would like to be added to our mailing list, please email us at admin@dayofagile.org with subscribe as the subject.



USER STORY MAPPING

- Initially documented by Jeff Patton
 - http://www.agileproductdesign.com/blog/the_new_backlog.html
- I learned from Steven Rogalsky
 - <http://winnipegagilist.blogspot.com/2012/03/how-to-create-user-story-map.html>

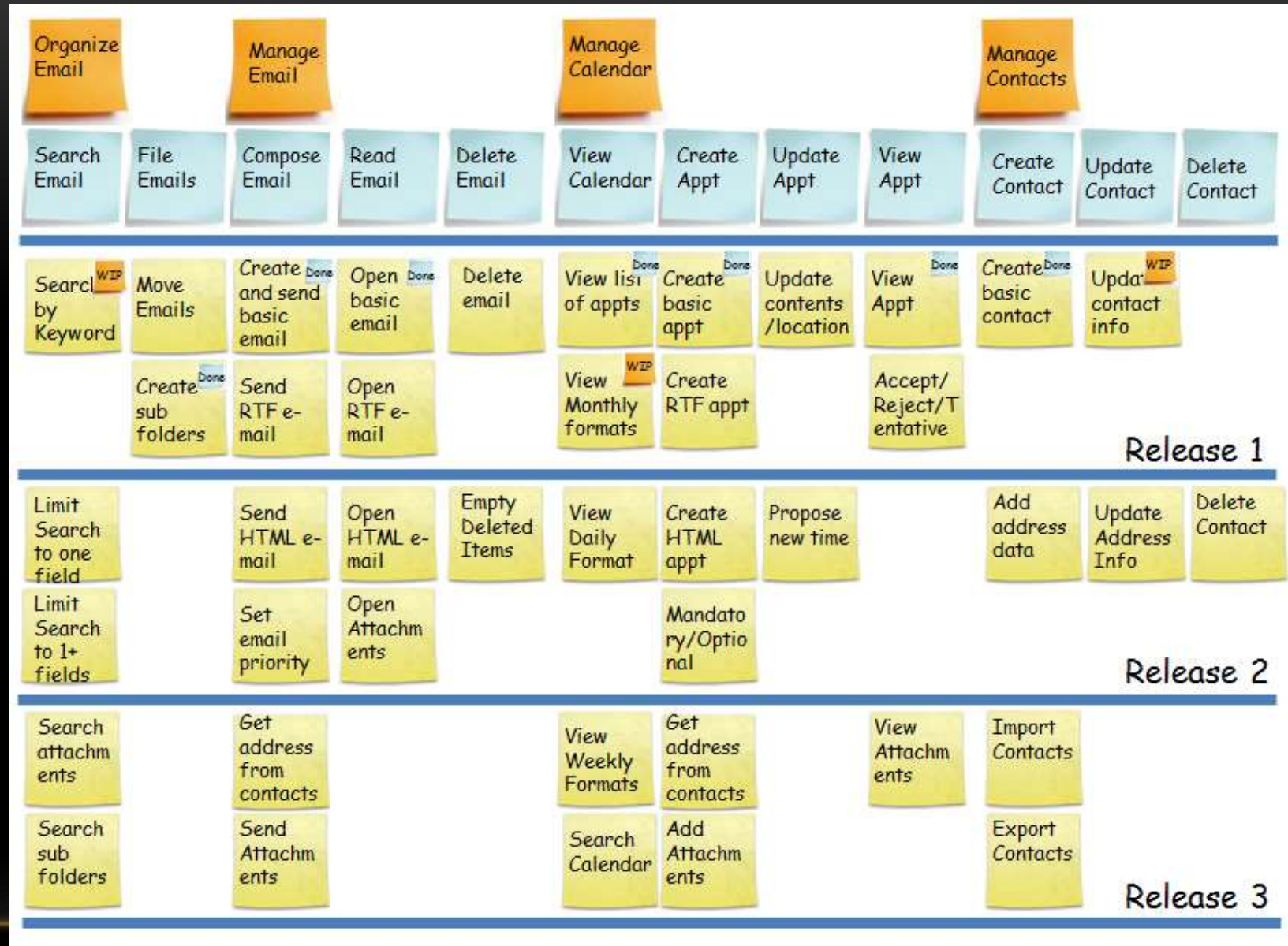
BENEFITS

- Visualizes the big picture of your backlog
- Provides better tool for grooming and prioritizing your backlog
- Promotes silent brainstorming
- Encourages iterative development
 - Early deliveries validate architecture and solution
- Alternative to traditional project plans
- Useful for discussing and managing scope

TIME TO ACT



SAMPLE MAP



Questions?



Contact Me

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Thank
You!